



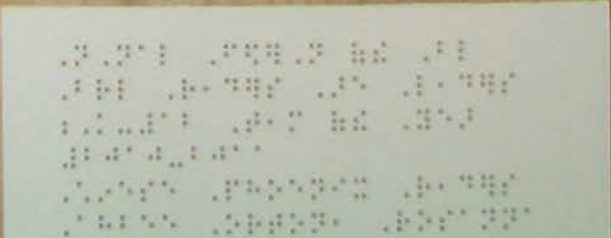
Register online at
www.nfb.org/BRAL



Ahbee Orton, captain of the Chinese Phoenix Readers, poses with the plaque her team received after winning the 2010-2011 Braille Readers Are Leaders Team of the Year Award. The three other girls on the team were: Rosanna Scott, Jenna Scott, and Calli Bowman-Tomlinson.



 
National Federation of the Blind
Braille Readers Are Leaders Contest
2010-2011
K-12 Team of the Year
Presented to
Chinese Phoenix Readers
Ahbee Orton, Rosanna Scott, Jenna Scott,
Calli Bowman-Tomlinson



The National Federation of the Blind Jernigan Institute, the National Association to Promote the Use of Braille, and the National Organization of Parents of Blind Children are pleased to announce the twenty-ninth annual Braille Readers Are Leaders Contest. The contest encourages children in grades K-12 to be proud of their ability to read Braille and to continually work to improve their skills.

Seven Simple Steps

1. Register: fill out the simple online form at www.nfb.org/BRAL to enter the contest.
2. Gather: collect leisure reading material (books, magazines, and whatever else you enjoy reading that has a title, author, and date of publication).
3. Log It: download the reading log at www.nfb.org/BRAL and save it where you will be able to access it easily or print it and keep a hard copy log.
4. READ: put your fingers to the paper!
5. Leader Board: update your “Pages Read” on the Leader Board to compete for additional prizes.
6. Letters: contestants competing for a special award must submit at least one letter of recommendation for each award.
7. Turn It In: submit your reading log, special award documentation, and final entry form no later than January 18, 2012, at www.nfb.org/BRAL.

Important Dates

- October 1, 2011: registration for the contest opens and continues through the end of the contest.
- November 1, 2011: contest begins and participants start tracking their reading.
- January 4, 2012: Louis Braille’s birthday marks the end of the contest and the last day participants can count their pages.
- January 18, 2012: all final entry documentation for the regular contest and special awards must be submitted to the NFB Jernigan Institute by midnight. This includes reading logs, letters of nomination, and final entry forms.
- March 2012: prizes are mailed out.

Breaking Down the Contest

1. Regular Contest: everyone participates in the main contest where contestants compete against their same-age peers to read the most Braille pages during the two-month reading period.
2. Leader Board: throughout the two-month reading period participants have the opportunity to update their “Pages Read” for a chance to get their name on the Leader Board.
3. Special Awards: participants may opt to compete for a special award in addition to competing in the regular contest. All of the special awards require a letter of nomination.
 - a. Braille Leaders Community Service Award: students in grades six and above who use their Braille literacy skills to conduct a community service project are eligible for this award.
 - b. Twin Vision® Award: students who use a combination of print and Braille in their leisure and/or academic reading are eligible for this award.
 - c. 2012 Jennifer Baker Award: this award is named after Jennifer Baker, who overcame many severe disabilities to become Braille literate, was a frequent national winner in the Braille Readers Are

Leaders Contest, and died far too young. Applicants for this award must document the obstacles they have overcome to acquire Braille literacy skills.

- d. Braille Readers Are Leaders Team of the Year Award: teams of two to five participants compete to read the most pages and exhibit team spirit. Teams can show team spirit in many ways, such as Twitter and Facebook posts, blogging, e-mails to NFB listservs, announcements at NFB chapter meetings, and other creative means.
4. Essay Contest: winners in the regular contest, winners of the 2012 Jennifer Baker Award, and winners of the Twin Vision® Award will be eligible to enter the Braille Readers Are Leaders Essay Contest to compete for a trip to the 2012 National Federation of the Blind Convention.

Prizes

Everyone

- Certificate of Participation
- T-Shirt

Top Readers

- Wooden Medallion: awarded to participants whose names appear on the Leader Board during the two-month reading period.
- Honor Roll Ribbons: awarded to participants who reach the following levels of pages read: 500; 1,000; 2,000; 4,000; 8,000; and 12,000.
- Cash: checks in the amount of \$50 will be awarded to the winners (first through third place) in each category of the regular contest, and all winners of special awards, excluding the Team of the Year Award.

Teams

- Plaque: a plaque will be given to the one or two teams that win the Team of the Year Award.
- National Recognition: the team(s) that win the Team of the Year Award will become the spokes-team for next year's contest.

Twelve Lucky Winners

- Winners of the Braille Readers Community Service Award and winners of the Braille Readers Are Leaders Essay Contest will receive an eight-day, seven-night trip for themselves and a parent/guardian to the 2012 National Federation of the Blind National Convention in Dallas, Texas.

Remember: whether you are competing as an individual or as part of a team, the goal is to read as many Braille pages as you can!

**For more information or to request paper registration forms, contact:
Braille Readers Are Leaders Contest**

200 East Wells Street at Jernigan Place, Baltimore, Maryland 21230

E-mail: BrailleReadersAreLeaders@nfb.org • Phone: (410) 659-9314, extension 2312

Web site: www.nfb.org/BRAL



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BLIND